

# Warrior Yearbook

uhsarrow.org

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The Warrior  
is an all-color,  
AWARD-WINNING  
publication

### Advertisement:

- provided by customer
  - at time of signing contract
  - will e-mail - jpeg format only

Note: Any/all art must be provided within one week of contract signing.

- Warrior designs (no extra charge)
  - art provided
  - copy provided
  - rough layout attached

Note: Digital graphics are recommended. Letterhead, telephone directory art, business card logo and newspaper clippings are acceptable; however, quality reproduction cannot be guaranteed in these cases.

### Ad Size

- Eighth Page  
(business card) = \$125
- Quarter Page  
(3 3/4 x 4.5 inches) = \$165
- Half Page  
(7 7/8 x 4.5 inches) = \$215
- Full Page  
(7 7/8 x 9 1/4 inches) = \$350

### Payment

- Cash
- Check
- Bill Us

#### Office Use Only

Cash/Check received by:  
Billing deadline:  
Bill sent:

Business/Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ e-mail \_\_\_\_\_

Manager/Owner (printed) \_\_\_\_\_

Signature of Manager/Owner \_\_\_\_\_

Date \_\_\_\_\_ Salesperson \_\_\_\_\_

Additional comments/requests are written on the back, or are attached.

The Warrior yearbook reserves the right to refuse any advertisement for publication on the basis of poor taste and/or discrimination. The Warrior yearbook does not guarantee location or placement of advertising copy on any particular page of the yearbook.  
Advertisements will not be placed if payment is not received by the deadline provided.  
Acceptance of any advertisement does not imply the endorsement of the company and its affiliates by the Warrior yearbook, Utica High, its staff or administration.